



# THE MARYLANDER

AAUW Maryland Newsletter

**AAUW's Mission**

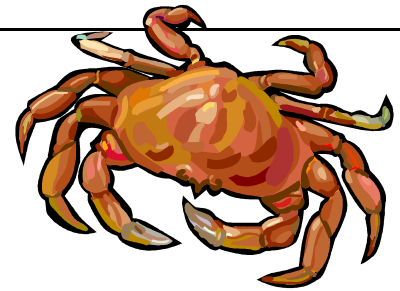
*Advancing equity for women and girls through advocacy, education, and research.*

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<http://www.aauwmd.org>

WINTER 2011-2012

## AAUW Maryland Winter Conference: “We’re Crabby” Ellicott City, Maryland January 28, 2012



For our first meeting of the New Year, we will again get together for great food and camaraderie before considering with our guest speaker new approaches to the thorny problem of membership retention. We will then move on to our winter board meeting.

We get many women, and--once in a while--men, to join us to promote equity for women and girls through advocacy, education, philanthropy and research. However, the “getting” is only half the job. The other half is retaining those members. Not retaining many is getting us crabby, but Claudia Richards, the Association’s Senior Manager of Branch Relations, will give us ideas to combat the decline in membership.

Claudia will speak to us after we enjoy a delicious lunch at, where else, the Crab Shanty, located in Ellicott City. The conference will be hosted by Howard County Branch. A sincere thank you to Kensington-Rockville branch for having hosted the Winter Conference for many years.

See the last page of the *Marylander* for directions to our meeting and to register for the luncheon. Please don’t forget to select your preferred entrée.

Of course, there will be a board meeting following Claudia’s talk, which will be open to anyone who would like to attend.

Editor’s note: The crab is still great, but our meeting venue has just decided that it should be less “Crabby” and has changed its name to **Shanty Grille**.

### Agenda

11:30 am	Registration
11:45 am	Lunch
12:30 pm	Claudia Richards: Membership Retention
1:30 pm	AAUW Maryland Business Meeting
3:00 pm	Adjourn

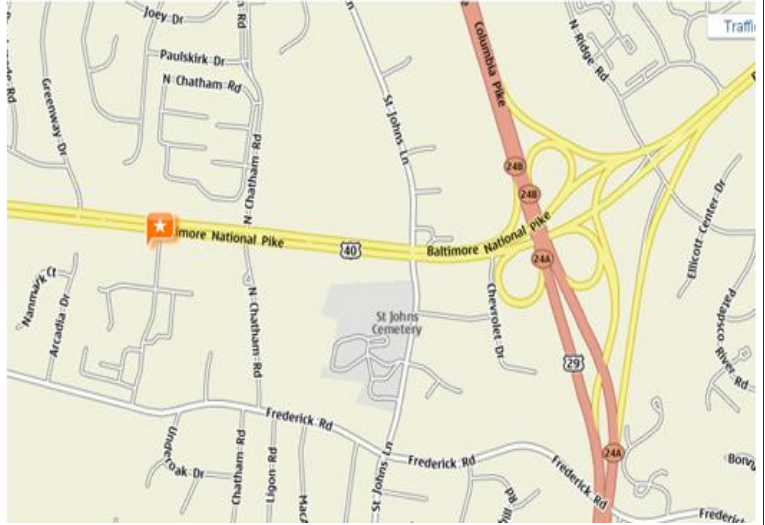
**AAUW Maryland Winter Meeting**  
**Saturday January 28, 2012**  
**Shanty Grille (formerly Crab Shanty)**  
**3410 Plum Tree Drive, Ellicott City, Maryland**

Directions:

**From West (Sykesville, Frederick, Carroll County, etc.):** Take I-70 East to Route 40 East. Take Route 40 East through 5 traffic lights and travel for approx. 1 mile. Turn RIGHT onto Plum Tree Drive.

**From Washington, D.C.:** Take I-95 North to Route 100 West. Follow Route 100 West to Route 29 North. Take Route 29 North to Route 40 West. Take Route 40 West through 2 traffic lights and make first LEFT onto Plum Tree Drive.

**From I-695 (Towson, Glen Burnie, Reisterstown, etc.):** Take I-695 to Exit 16 which is I-70. Take I-70 West towards Frederick. Follow I-70 for approx 4 miles. Take first exit on the LEFT which is Route 29 South. Take first exit off Route 29 South to Route 40 West. Take Route 40 West through 2 traffic lights and make first LEFT onto Plum Tree Drive.



**Conference registration must be received by January 10. Mail registration form and \$37, payable to "AAUW MD" to Jennifer Ingram, 5570 Vantage Point Road, Unit 1, Columbia MD 21044 .**



Name: \_\_\_\_\_ Preferred name on badge: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Branch Name/Position: \_\_\_\_\_

Special Request-Facility/Other: \_\_\_\_\_

**Please select an entrée:**

Garlic Shrimp & Petite Crab Cake \_\_\_\_\_ Grilled London Broil \_\_\_\_\_ Lemon Pepper Salmon \_\_\_\_\_